

FastAccessMD

A healthcare access and scheduling solution for in-demand practices — creating incremental revenue today and a pipeline of new high-value patients for tomorrow.

SERVICE OVERVIEW

In today's healthcare environment, patient experience begins with access, not the appointment itself. Limited physician availability and scheduling backlogs leave patients facing long waits for non-emergency care, while physicians balance heavy workloads against declining reimbursement. FastAccessMD™ (FAMD) opens a structured, ethical fast-track to off-schedule appointments for patients willing to pay for convenience — connecting in-demand practices with the patients most valuable to their long-term growth.

THE REAL VALUE: A NEW PATIENT PIPELINE, NOT JUST AN OPEN SLOT

The scheduling fee is the immediate return. The lasting value is the high-value patient walking through the door. FAMD patients are, by definition, decisive and resourced — willing to pay for immediate access to care. That same profile correlates strongly to patients who can afford recommended treatment in full, return for ongoing care, and refer others like them.

A single FAMD visit is rarely a one-time transaction — it's the first touchpoint to what can become a long-term high-value patient relationship. The practice isn't just filling an off-schedule slot; it's acquiring new, affluent patients at a fraction of the cost of traditional advertising or referral marketing.

HOW IT WORKS

1. Patients secure "Fast Access" appointments via your practice website, linking to the FAMD scheduling portal, where they review the premium service option and cost.
2. A defined set of appointments outside standard scheduling parameters is available for FAMD without impacting current appointment schedules.
3. The patient selects a slot, pays the fee immediately, and receives instant confirmation from FAMD; the practice follows up the next business day to confirm.
4. Standard intake confirms insurance eligibility or other payment, and the visit proceeds with expedited check-in, triage, physician consultation, and follow-up options.

PROVIDER BENEFITS

- **Builds a pipeline of new, high-value patients:** affluent, decisive, and likely to become long-term, well-paying members of the practice.
- **Creates an incremental revenue stream** independent of Medicare and declining insurance reimbursement.
- **Reduces wait times** and elevates the overall patient experience for off-schedule visits.
- **Higher commitment, fewer no-shows:** Fast Access patients are committed to their scheduled appointment.
- **Strengthens competitive differentiation** with a premium, access-first care model that stands apart on speed, convenience, and experience.

WHY FASTACCESSMD · SIMPLE SETUP · ENGAGEMENT MODEL

- Scalable, technology-enabled model, flexible across practices and health systems, aligned with physician workflows and compliance considerations.
- **Simple setup:** website verbiage/linkage to FAMD, a personalized patient experience protocol, and hands-on coaching from FAMD staff.
- **Engagement:** No setup fee. Fully managed implementation. Per-use pricing. Introductory pilot to assess access, utilization, and patient experience results.

FOUNDING PRACTICE OPPORTUNITY

FastAccessMD is partnering with a select group of founding practices to launch the model. Founding practices get preferred per-use pricing locked in ahead of standard rollout, direct input into the scheduling workflow and patient experience protocol, and priority, hands-on support from the FAMD team during launch — before the model is opened more broadly.

NEXT STEPS: Activation can begin quickly, delivering value within weeks — building both incremental revenue and a lasting pipeline of the practice's best future patients. info@FastAccessMD.com